Two research questions were initially posed, firstly, to build a case demonstrating that there were elaborate efforts to create and disseminate conservative narratives through translation; and secondly, to explore how these narratives were challenged by liberal readers. The study suggests that different organizations and individuals on the conservative side collaborated to create narratives upholding their position, which were later challenged by another collaborative attack from the liberal side. Some noticeable and meaningful results from this case study are: firstly, narrative creation process is not limited to the text translation itself. Major powers acted even before the translation came out: based on documents from various conferences, TV programs, and newspaper articles, it can be reasonably assumed that the primary motive of initiating the translation of *The Great Escape* was to attack Piketty’ ideas on inequalities in *Capital in the Twenty First Century*, which they strongly deny. Once the translation was complete, major parties joined efforts promoting the translation; then, when the translation was attacked by progressives, they counterattacked.

Secondly, narrative creation is a very elaborative and sophisticated process involving many parties and various devices. To frame the narratives in the book, not just paratexts such as new introduction, a blurb, subtitles and titles of parts, chapters, and sections and textual omissions but other promotional efforts through newspaper articles and TV programs were used. Parties involved were varied and closely related in terms of their interests: the newspaper company, the publishing company, and various conservative economic research organizations. Interestingly, players on the investigative side also are from the news media industry, enabling them to attack the publishing company in a systematic way. This phenomenon confirms the narrative theory that in conflicting situations, narratives are used by related powers ‘to legitimize their version of events’ (Baker, 2006, p.1).